



Since 2007, Making IT Experts & Products

Course: On-Page SEO

Duration: 30 Hrs (Changeable) | Fees: Individual / Batch

Since 2007, Nestsoft TechnoMaster has been providing training, internships, and services in IT technologies, both online and offline, with the expertise of over 250 industry experts. We have delivered internships, training, and seminars to more than 50,000 students, resulting in numerous success stories. We offer 100% placement support through JobsNEAR.in

Our Courses/Internship

- Python/Django Fullstack
- Artificial Intelligence
- Machine Learning
- Data Science
- Software Testing (All)
- Wordpress, Woocommerce
- Digital Marketing, SEO
- Php/MySQL, Laravel
- Flutter, Android, IOS
- Asp.net MVC
- Web Design, Javascript
- Angular JS, React JS
- CCNA, MCSA, CCNP
- AWS, GCP, Azure
- Odoo, SalesForce, Sap
- Microsoft Excel
- Ethical Hacking



Syllabus on the Next Page ..



Our Head Office: Nestsoft TechnoMaster, Infopark, Cochin - 42, Kerala, India



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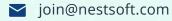
- * Introduction â€" Digital Marketing
- * Introduction Search Engine Optimization
- Caching, Crawling & Indexing
- * Google / Yahoo / Bing Algorithms
- Competitor Website Analysis
- **Domain Name Registration**
- Basics of Server Configurations & Settings
- File Names / Directories / Sub Domains
- * HTML5 Tags
- * CSS, Bootstrap (Mobile Friendly) Style Sheets
- Website Designing using Templates
- **Basics of Canva**
- Basics of Photoshop
- Blogger, WordPress
- Meta Tags, Title Tags, Head Tags, Fav icon
- Page Layout, Content Optimization
- * Working of Robots.txt, Do-Follow Links
- Internal / External Linking
- **Image Optimization**
- YouTube Video Integration
- Google Map Integration on Webpages
- Google My Business (Google Local Seo)
- Social Media Plugins

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- * Keyword Analysis / New Trends
- * Google Search Operators
- * Google Webmaster Tools
- ***** Google Analytics
- * Google Copyrights Verisign
- * Payment Gateways
- * Interactive / Dynamic Websites
- * Live Chat Integrations on Websites
- * Whatsapp Integrations on Websites
- * Breadcrumbs using Schema.org
- * W3 Standard HTML Validation
- * 404, 403 Error Checking
- * Plagiarism / Grammar / Spelling Checking
- * URL Redirection / htaccess / Seo Friendly URL
- * RSS Feeds, XML Sitemap
- * On Page SEO Tools
- * Web Hosting (FTP)

(Click on Course for more details)

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- Thank You -

N.B:This syllabus is not final and can be customized as per requirements / updates.

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